

South Cambridgeshire District Council future priorities

Introduction

We want your views about what you think our priorities should be over the next five years. We're anticipating further significant cuts in funding and are planning to be independent of Government grants by 2020, so face increasingly hard decisions about targeting scarce resources where they are most needed. It is more important than ever for us to know where our communities see the district in five years so that we can work together to get there. As a first step towards agreeing a plan of action, our decision making Cabinet has identified four priority themes for you to give us your views on. Please take a few minutes to read about why we have selected our themes and what we might do under each, letting us know whether you feel they're the right priorities, and if we should focus on other areas as well / instead. Lots of our plans capture work that is already underway; however, feel free to suggest areas where you feel our focus should be redirected.

Priority Theme One - Living Well

Why we think this is important:

People in South Cambridgeshire have a great quality of life, work and study. Many of us are in good health, enjoy above-average life expectancy, and high prosperity in a safe and beautiful environment. Our challenge is to maintain this enviable position and ensure that our communities remain in good health, with access to the services they need.

1. Do you agree that we should focus on this priority?

- Yes
- No
- Don't know / Unsure

Please tell us what you think:

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2. We've identified some potential Living Well approaches. Please let us know whether you agree with them.

	Yes	No	Don't know / unsure
Early intervention to improve mental health and emotional wellbeing for all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support our residents to stay in good health as they grow older, with access to the services they need.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensure our new and established communities provide thriving, healthy and attractive places to live.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support local businesses to improve the health of their employees.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work together for families (with other councils, the NHS and public sector partners), to make sure those with the most complex needs are supported to improve their own health, prospects and prosperity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Yes

No

Don't know / unsure

Are there other approaches you think we should be taking as well / instead?

Priority Theme Two - Homes for our Future

Why we think this is important:

The continuing economic success of our district has stimulated housing growth both from local families and global businesses wanting to base themselves locally. We therefore need to secure the delivery of a wide range of housing to meet the needs of existing and future communities.

3. Do you agree that we should focus on this priority?

- Yes
- No
- Don't know / unsure

Please tell us what you think:

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4. We've identified some potential Homes for Our Future approaches. Please let us know if you agree with them.

	Yes	No	Don't know / unsure
Build more homes for our families and for new residents moving to South Cambridgeshire.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase consumer choice by providing a broad range of housing types and tenures for those needing to rent or buy homes affordably, and on the open market.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve housing standards to ensure everyone can be safe and healthy at home.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help villages to shape their own futures by developing Neighbourhood Plans.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Explore new housing solutions for those most affected by changes to welfare benefits for whom we have a statutory obligation to help.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promote innovative housing schemes such as 'self-build'.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Yes

No

Don't know / unsure

Are there other approaches you think we should be taking as well / instead? Please comment:

Priority Theme Three - Connectivity

Why we think this is important:

We need to ensure that new transport and digital infrastructure supports and strengthens communities, and that our approach to growth sustains prosperity whilst protecting the attractiveness of the local environment.

5. Do you agree that we should focus on this priority?

- Yes
- No
- Don't know / unsure

Please tell us what you think

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6. We've identified some potential Connectivity approaches. Please let us know whether you agree with them.

	Yes	No	Don't know / unsure
Delivering the “City Deal”, investing in our roads, transport and digital infrastructure so they grow ahead of our new communities and new businesses to ensure South Cambs “works”.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Continuing to sell the South Cambs economic success story and to influence investment partners in Government and Business, both nationally and internationally.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Working with communities and businesses to further develop local skills and talent for the future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help our villages build even stronger communities, strengthening social networks, reducing isolation, and delivering effective community-led services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Yes

No

Don't know / unsure

Are there other approaches you think we should be taking as well / instead? Please comment

Theme Four - An Entrepreneurial Council

Why we think this is important:

In order to balance the books, we need to embrace new ideas about how we conduct our business. Adopting a more commercial and business-like approach will enable us to continue delivering the best possible services for residents at the lowest possible cost.

7. Do you agree that we should focus on this priority?

- Yes
- No
- Don't know / unsure

Please tell us what you think:

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8. We've identified potential Entrepreneurial approaches. Please let us know whether you agree with them.

	Yes	No	Don't know / unsure
Taking forward commercial activities such as Ermine Street Housing (our ethical lettings company) and our Trade Waste Service, providing waste and recycling for businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing services and sharing information better to reduce costs and duplication and focus on prevention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lobby central government for the devolution of powers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding and meeting the needs of our 105 Parishes and villages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivering services in different ways depending on what works best in each case: could include direct delivery, contracting out to the private or voluntary sector.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Influencing developers to increase the pace of housing and infrastructure construction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Yes

No

Don't know / unsure

Are there other approaches you think we should be taking as well / instead? Please comment:

ABOUT YOU

Just to finish off, please complete the following questions which will help us to see if there are differences between the views of different groups of people, so that we can meet the needs of all groups in our business planning and delivery. ALL OF THE INFORMATION YOU GIVE WILL BE KEPT CONFIDENTIALLY AND USED ONLY FOR THE PURPOSE STATED.

9. Which of these age groups are you in?

- Under 16
- 16-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Would rather not say

10. Are you:

- Male
- Female
- Would rather not say

11. Do you consider yourself to have a disability?

- Yes
- No
- Would rather not say

12. What is your ethnicity?

- White British
- White Irish
- Other White background
- Black or Black British Caribbean
- Black or Black British African
- Any other Black background
- Mixed White and Black Caribbean
- Mixed White and Black African
- Mixed White and Asian
- Any other mixed background
- Asian or Asian British Indian
- Asian or Asian British Pakistani
- Asian or Asian British Bangladeshi
- Any other Asian Background
- Chinese
- Other ethnic group
- Would rather not say